

MACFRUIT 2025

FRUIT & VEG PROFESSIONAL SHOW

6-7-8 MAY 2025 RIMINI - EXPO CENTRE - ITALY

**Startup Zone:
Where Innovation
Meets Opportunity**



2025 Startup Space



- **Connect with 1,000+ Global Growers:**
 - Take advantage of this unique chance to present your innovations to over a thousand growers from around the world. Gain exposure with professionals seeking cutting-edge solutions in agribusiness.
- **Partner with International Buyers:**
 - Use Macfrut's matchmaking platform to meet and network with influential buyers. Discover partnership and collaboration opportunities with top industry players worldwide.
- **Three Days to Showcase and Shine:**
 - Spend three immersive days displaying your product or service, engaging with a wide range of industry experts. Make an impact, build connections, and leave a lasting impression.



A: 2025 Startup Space



Option A: Basic Exhibition Package

- **Details:** Includes an exhibition space equipped with a partition, one table, three chairs, an 80x200 cm display graphic, and an electrical outlet.
- **Extras:** Access to our online business-matching platform one month before the event, and the option to use the conference and workshop rooms. Participation in pitching session
- **Price:** €750.00 + IVA

**flights are not included*

REGISTER HERE



B: 2025 Startup Space



Option B: Exhibition + Hotel Package

- **Details:** Same setup as Option A, plus a 3-night stay for one person in a partner hotel.
- **Extras:** Online business-matching platform access and conference/workshop room usage. Participation in pitching session
- **Price:** €900.00 + IVA

**flights are not included*

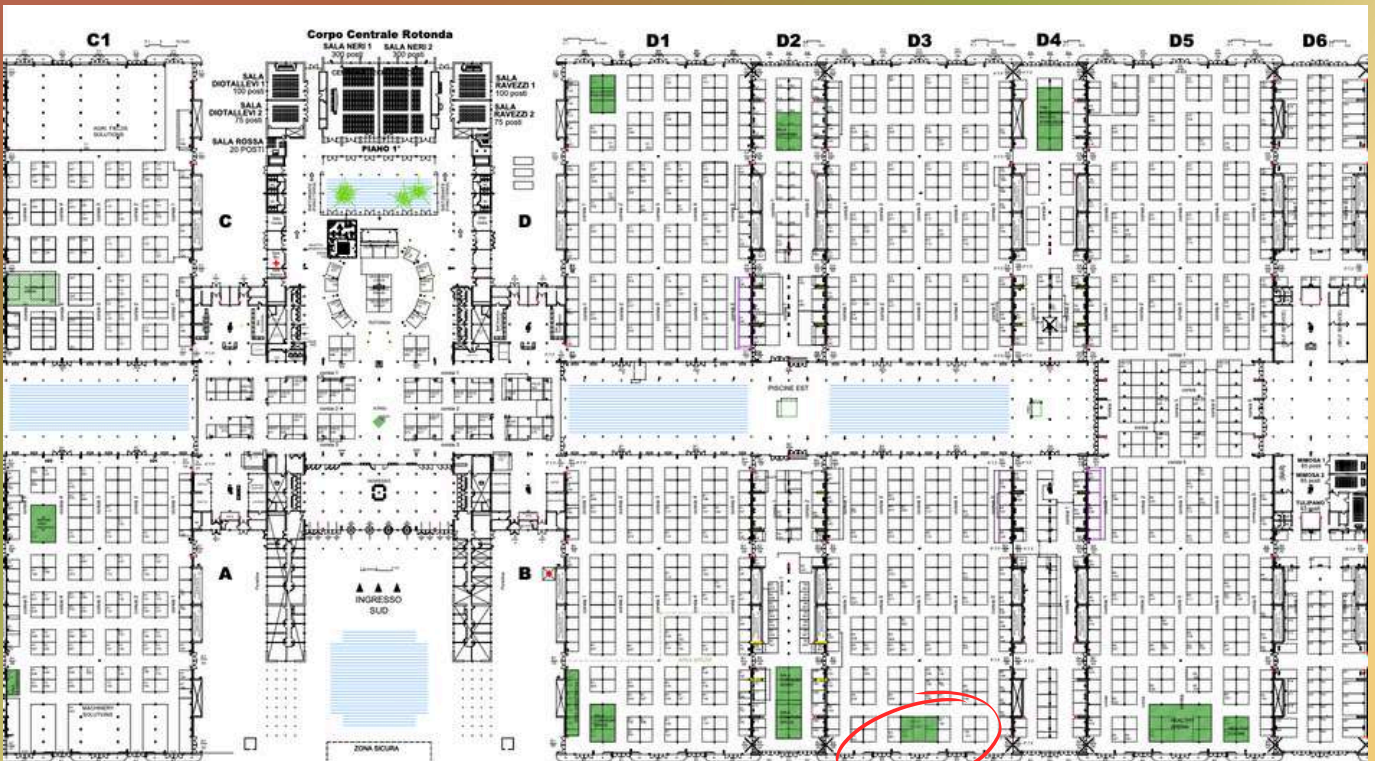
REGISTER HERE



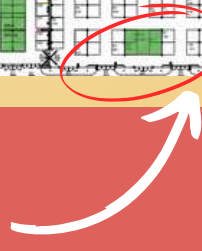
Where you'll be located



Pavilion B3:



Here!



How to register



Fill out the form on our **Cesenalab** website with this information:

Name & Last name

Company name and website

Contact email

Phone number

Which package you're interested in (A or B)

REGISTER HERE

Cesenalab is a certified startup incubator affiliated with the University of Bologna and a long-time collaborator with Macfrut



2024 Exhibitor's Catalogue

Check out **last year's 2024 catalog** for a sneak peek at the innovation and community you'll be joining!

You can find the link HERE, or on our website:

www.macfrut.com/en/macfrut_exhibitors



Macfrut 2024

56.200 VISITORS

1.320 EXHIBITORS (40% FROM ABROAD)

1.500 INTERNATIONAL BUYERS

62.000 SQUARE METERS

2.500 SQUARE METERS OF DYNAMIC AREAS

[See video of last year here!](#)

